

Good takes. Worth keeping.

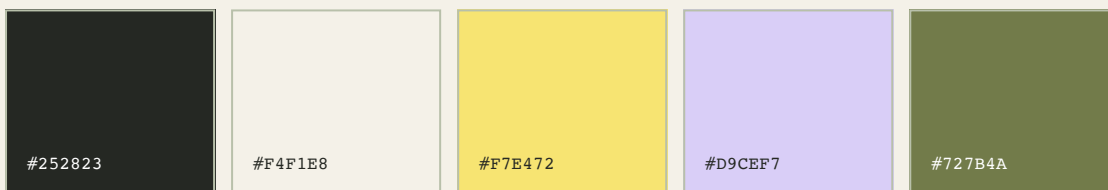
Takekeep by Harvest is an early-access AI video ad production workspace. The planned experience brings briefs, models, shots, and revisions into one table.

The promise

Change one shot. Keep the good takes.

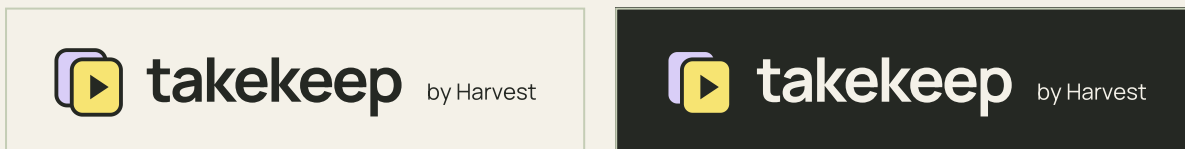
Built for agency owners, creative strategists, and producers managing recurring ad variants. Keep the language grounded in shots, takes, client notes, and the next revision.

The visual system



Manrope regular and bold. System monospace for shot labels and production metadata. Paper backgrounds, yellow emphasis, lavender revision states, olive kept states. Use large headlines and enough room for the work.

The identity



Two overlapping frames hold a play symbol: an attempt, then a take worth keeping. Leave half a symbol's width around the logo. Keep the wordmark proportions. Use the supplied SVG masters.

Say what is true

Describe the workspace as planned and in early access. Label example costs and demo footage. No invented customers, performance lift, unlimited generation, or claims of a finished self-serve product.