

Bring a real brief. Keep the useful work.

A proposed 30-day pilot for teams already making video ads. Takekeep's production workspace is under development; availability and scope must be agreed before starting.

\$149 / workspace / month

3 seats · up to 5 brands · generation billed separately

No payment is collected at signup. Agree provider rates, a generation allowance, scope, start date and terms before a paid pilot. No setup fee is proposed.

What your team brings

- An approved brief and authorized brand assets.
- A recent revision request and examples of acceptable output.
- A baseline for operator time and generation cost.

The proposed production goal

Aim for 20 accepted final ad variants in 9:16 and 4:5. Review the script, shot plan, prompts and takes together. Keep earlier approved work when trying a new version. Model capabilities vary and exact scope is agreed during onboarding.

How we assess the pilot

- Operator time per accepted ad, compared with your existing process.
- Total generation cost including failed or rejected attempts.
- Brand accuracy, visual continuity, audio/caption quality and export format.
- Repeated use and willingness to continue after seeing the full bill.

These are evaluation criteria, not measured results. Takekeep does not promise a lift in ad performance.

The next step

Join the early-access list at **takekeep.app**. Tell us your role and, optionally, how many video variants your team makes each month.

Questions: support@harvestapp.ai — put "Takekeep" in the subject.